



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

Flat No. A-2, 1st Floor, Saraswathi Apartments, No.49, Third Main Road, Gandhi Nagar,
Adyar, Chennai - 600 020, Phone: 044-24415934 E-mail: sissta68@gmail.com, Website: www.sissta.org

R. NANDA KUMAR
President

S.M. RAMESH
Vice President (TN)

P.G.K. DUTT
Vice President (KA)

V.S. NAIDU
Vice President (AP)

51st Annual Convention - 2022

in

ANDHRA PRADESH



*When You Save Water,
It Saves You Back,*

We Reuse. We Reduce. We Recycle.

Ref : No.8/SISSTA/51st A.C./2022/001

Date: 06.06.2022

To: All Advertisers

Dear Sir/Madam,

SISSTA's 51st Annual Convention – Request for Advertisement

Season's Greetings! We are happy to inform you that the **51st Annual Convention of SISSTA** will be held tentatively in the month of **August, 2022 in Andhra Pradesh**. The exact date, venue etc., will be communicated to you in due course.

The members, mill owners, technocrats, research-institutions, Govt. Officials and other dignitaries of sugar industries are expected to participate in large numbers. SISSTA will publish the Proceedings of the Annual Convention-2022 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries. More than 600 dignitaries including members are expected to participate in this Annual Convention.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 15.07.2022**

TARIFF:

- | | |
|--|---|
| 1. Outside Back Cover- Colour | : Already Booked |
| 2. Inside Front Cover- Colour | : Rs. 18,000 + GST 5% for one year |
| 3. Inside Back Cover - Colour
(For 3 three year contract) | : Rs. 18,000 + GST 5% for one year
: Rs. 45,000 + GST 5% |
| 4. Inside full page - Colour
(For three year contract) | : Rs. 16,000 + GST 5% for one year
: Rs. 40,000 + GST 5% |
| 5. Inside full page - B/w
(For three year contract) | : Rs. 12,000 + GST 5% for one year
: Rs. 31,000 + GST 5% |
| 6. Inside half page - B/w
(For three year contract) | : Rs. 8,000 + GST 5% for one year
: Rs. 20,000 + GST 5% |

(Full Page Print Size: H: 25 cm x W: 16.5 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges should be paid **in full in advance** by **DD** drawn in favour of **"The South Indian Sugarcane and Sugar Technologists' Association"** payable at **"Chennai"** or **through NEFT**.
3. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
4. Kindly note that requests for specified space will be on first come first serve basis.
5. All advertisement materials should be sent to this office by (i) **CD** in Original **Corel Draw File under curved / JPEG/ PDF** file format in **High Resolution**. (ii) SISSTA's email: **sissta68@gmail.com**.

Thanking You,
Yours Faithfully,

Sd/-
(R. NANDA KUMAR)
President